



## Supporting Careers Education in Business and Economics

*The following careers link with the teaching and learning of each key stage across the curriculum*

Key Stage 4	Key Stage 5
<p><b>Entrepreneur</b> - the risk-taker within a business who makes all the decisions at the start of a product's life regarding the factors of production</p> <p><b>HR Generalist</b> - responsible for looking after the needs of the business and the employees with regard to the workforce e.g. contracts, recruitment, pay and disputes</p> <p><b>Marketing Analyst</b> - responsible for analysing market trends regarding key concepts of businesses, namely products, pricing, promotional activities and business locations</p> <p><b>Finance Officer</b> - responsible for overseeing the numeracy within a business e.g. the invoices, the accounts, the cash-flows and the budgets</p>	<p><b>Economist</b> - responsible for analysing market trends, advising businesses and governments on economic decisions, and developing econometric models for forecasting, among other duties.</p> <p><b>Financial Analyst</b> - responsible for analysing market trends, advising businesses and governments on economic decisions and the historic performance of businesses.</p> <p><b>Accountant</b> - responsible for providing trustworthy financial advice and reports such as balance sheets and income statements to clients e.g. businesses or individuals</p> <p><b>Actuary</b> - responsible for evaluating complex risks and assessing the potential financial consequences of those risk. This would involve analysing statistical data. This actuarial work feeds into the insurance industry.</p>

Key Stage 4	Key Stage 5
<p><b>Operations Manager</b> - responsible for the day to day running of a business which can involve a wide range of duties which may involve overseeing production processes.</p> <p><b>Solicitor</b> - represents and defends clients' legal interests e.g. giving advice on everyday issues such as purchasing and selling of products or personal disputes</p>	<p><b>Marketing Analyst</b> - responsible for analysing market trends regarding key concepts of businesses, namely products, pricing, promotional activities and business locations</p> <p><b>Consultant</b> - the offering of advice and expertise to client organisations to help them improve their business performance. Work can focus on operations, strategy, management, IT, finance, marketing, HR and supply chain management across a wide range of industries.</p>